IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In Re the Application of: |) Group Art Unit: 2766 (SEP 2 5 2000 g |
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| SCHULZE, JR. |) Examiner: G. Hayes) Issue Batch No.: R40 |
| Serial No.: 08/835,105 |) Issue Batch No.: R40 |
| Filed: April 4, 1997 |) SUBMISSION OF FORMAL DRAWINGS |
| Atty. File No.: 2937-9 |)) CERTIFICATE OF MAILING |
| For: "MERCHANDISING USING CONSUMER INFORMATION FROM SURVEYS" |) IHEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST, CLASS MAIL IN AN ENVELOPE, ADDRESSED TO DRAWING REVIEW BRANCH, ASSISTANT COMMISSIONER OF PATENTS, WASHINGTON, DC 20231 ON September 21, 2000. |
| Assistant Commissioner for Patents | SHERIDAN OSS P.C. |

Dear Sir:

Attn: Drawing Review Branch Washington, D.C. 20231

In response to the "Notice of Allowability" accompanying the "Notice of Allowance and Issue Fee Due" mailed August 28, 2000, regarding the above-identified patent application, enclosed for filing with said application are 6 sheets of formal, inked drawings illustrating Figs. 1-6 of the application. Figs. 1-6 constitute all of the drawings in the application.

Respectfully submitted,

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Date: Septenber 21, 2000